

Jessica Divers

Content, Design, Development, & Data Analysis

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SKILLS & QUALIFICATIONS

- Over 10 years of UX / UI design experience, with 12+ years in related fields
- Checks design and content assumptions with user tests, surveys, and site analytics like Google Analytics
- Creates prototypes with Sketch, Adobe Creative Suite, InVision Studio
- Delivers sites using the latest HTML/CSS/JS libraries and frameworks including Bootstrap, REACT, SASS, JQuery, or a CMS like Wordpress, Drupal, or Squarespace.
- Excellent at communicating with teams using tools such as Zoom, Slack, JIRA, Basecamp, and Github.
- Incurably curious individual who works relentlessly for constant improvement

RECENT CERTIFICATIONS

Advanced Google Analytics — *Google Data Academy* 2018
(+1 prerequisite course)

EDUCATION

Certification in Computer Programming — *Mesa Community College* 2016

Bachelor of Arts in Media Arts & Animation — *Art Institute of Phoenix* 2004

RECENT EXPERIENCE

UX Design & Data Analyst

CE Learning Systems / 2017

- Implemented procedures for testing designs with customers and analyzing website data.
- Informed feature development roadmaps and priorities.
- Designed and built new interfaces for the existing application using Sketch and Bootstrap.

Senior UX Designer

Pearson / 2011

- Designed mockups and user flows for proprietary content management system which became the primary tool for publishing web content.
- Delivered style guides & specifications, including some files used as templates by other teams

EARLY CAREER HIGHLIGHTS

- Assembled, trained, and managed teams of artists creating educational flash animations
- Produced illustrations for award winning educational products from The Learning Journey International